

## Message Text

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PAGE 01 ALGIER 03292 071630Z

70

ACTION NEA-10

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TO SECSTATE WASHDC 3309  
INFO USDOC WASHDC

UNCLAS ALGIERS 3292

E.O. 11652: N/A

TAGS: BEXP

SUBJ: BUSINESS MISSIONPROGRAM: RONALD DRDFLACK

43\*: A) STATE 124811 B) ALGIERS 3044 C) ALGIERS 3145

1. IN FEBRUARY 1976 AN ALGERIAN GOVERNMENT TRADE MISSION WILL VISIT WASHINGTON AND OTHER CITIES IN THE UNITED STATES. THIS IMPORTANT GROUP OF ALGERIAN OFFICIALS WILL BE SEEKING NEW SOURCES OF PROCUREMENT FOR ALGERIA'S CURRENT FOUR YEAR DEVELOPMENT PLAN AND IS DIRECT RESULT OUR RECENT SUCCESS WITH THE GOA IN DISCUSSING WAYS OF INCREASING US-ALGERIAN TRADE. THESE DISCUSSIONS WERE HELD BY DEPUTY ASSISTANT SECRETARY FOR INTERNATIONAL COMMERCE, CHARLES W. HOSTLER AND ALGERIAN MINISTER OF COMMERCE LAYACHI YAKER AND REPRESENT SERIOUS INITIATIVE BY ALGERIANS TO DIVERSIFY THEIR TRADE PATTERNS (FRANCE HAS 35 PERCENT OF ALGERIAN MARKET) THUS CREATING

SUBSTANTIAL NEW TRADE OPPORTUNITIES FOR US FIRMS.

2. GOA MISSION WILL DISCUSS A NUMBER OF CURRENT MAJOR PROJECT PROPOSALS, WILL VISIT EXIMBANK AND ALSO DISCUSS MAJOR TRADE OPPORTUNITIES AS WELL AS SEEK NEW MARKETS FOR SELECTED ALGERIAN PRODUCTS.

3. I FEEL IT WOULD BE DESIRABLE FOR MY COMMERCIAL ATTACHE, RONALD FLACK TO GO TO WASHINGTON WITH, OR IN ADVANCE OF, GOA TRADE MISSION UNDER BUSINESS CONSULTATION PROGRAM. I AM SUPPORTED IN THIS VIEW BY CHARLES HOSTLER.

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4. ALGERIA NOW REPRESENTS 5 BILLION DOLLAR MARKET. ALTHOUGH US EXPORTS

TO ALGERIA WILL PROBABLY DOUBLE THIS YEAR TO APPROXIMATELY \$500-600 MILLION, WE STILL WILL HAVE TRADE DEFICIT WITH ALGERIA OF PERHAPS \$1 BILLION. I BELIEVE WE SHOULD MAKE EVERY EFFORT TO ENSURE SUCCESS OF GOA MISSION IN FEBRUARY AND THUS URGE THAT FLACK'S NOMINATION FOR TRAVEL UNDER THE BUSINESS CONSULTATION PROGRAM BE APPROVED.

PARKER

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NNN

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